



The Pediatric Cardiac Intensive Care Society 2018 SCORECARD



Our 2018 Goals Progress

1

Financial Health

We continue to improve our financial health with increased sponsorship support, conference and publication revenue, and a diversified investment portfolio.



- Increased Platinum Institutional Sponsors from 8 to 10
- Increased Silver Institutional Sponsors from 1 to 7
- Converted two 2016/2017 Gold Institutional Sponsors to Platinum for 2018/2019
- Increased Miami exhibitors from 30 to 39
- Miami meeting exhibit/advertising/sponsor revenues up \$8,000
- Publications sold since 2016 have generated >\$22,000 in net income
- APP income for 4 courses \$62,000

2

International Presence Widens

We continue to increase our global reach with multiple international conference and society partnerships.



- Members from 35 Countries
- Published a journal supplement on cardiac services in low-middle income countries
- PCICS has partnered with 8 international conferences or societies including Asia-Pacific, Latin American Congress (Houston), World Congress of PICC, India, UK PICS, EPNCIC, 7th World Congress of Pediatric Cardiology & Cardiac Surgery, Barcelona, July, 2017, 8th World Congress of Pediatric Cardiology & Cardiac Surgery, Washington, DC, 2021

3

Increased Nursing Opportunities

We continue to increase nursing presence and offerings for the nursing community.



- 47 Nursing Guidelines were updated with 137 contributing authors, and are available in English and Spanish
- Established 4 Nursing Special Interest Groups (SIGs) and governing council
- 4 Advanced Practice Provider Courses offered in 2018:
 1. Texas Children's Hospital
 2. University of California San Francisco
 3. Stanford (simulation boot camp)
 4. Miami

Two of the four were sold out!

4

Membership Recruitment, Retention & Engagement

Attracting new members, enhancing the benefits, engaging our current members



- Fall membership campaign yields 236 new members which pushes society > 1000 members
- Membership increases 485 from 595 to 1080 (82%) since 2017
- New Member Spotlight feature on our website
- Non-member conference registrants are approached with enticements to join
- YouTube videos being produced for membership recruitment, value for renewing membership, volunteering for committees and the 15th Annual International Meeting in London 2019
- PCICS Mobile App has 631 installs